

About Me

- Technical consultant @ GONICUS
- Consulting, System Administration, Software Development
- VoIP with Asterisk, FreeSWITCH, Gemeinschaft
- VoIP Integration (AMI/AGI/ESL), Device Provisioning
- Other fields
 - Web Service Scaling & Development (Nginx, Python, Django, Flask, PostgreSQL, PHP, ...)
 - Linux Infrastructure DevOp, Data Center Operations

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GONICUS*

- Independent Linux service provider and integrator
- Consulting, Implementation, Support
- Founded 2001

Arnsberg

Bonn

- About 30 employees
- Technological and economical know-how
- > 200 years of Linux experience
- Infrastructure, Virtualization, Monitoring, VoIP,
 Web/Database/File/Print Services, Mail, Routing, VPN,
 Clustering, Systems Management, Security, Linux Desktop,

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*King Penguin: (lat.) Aptenodytes patagonicus

About the Customer - LVM



- Mutual insurance company
- Founded 1896
- > 9 million contracts
- > 3 million customers
- > 3.000 employees
- > 2.100 agencies



The Environment: IT at LVM

- > 10.000 users/desks
 - ~3.500 employees in the HQ and field
 - > 500 IT staff
 - Infrastructure
 - Development
 - Service
- > 10.000 Ubuntu workstations
- In house application:
 LVM Anwendungssystem 'LAS'
 ('LVM Application System')





The Mission

- Replace aging hardware PBX
 - Siemens Hicom → EOL
 - ATM → MPLS/VPN
- Telephony as IT service
- From PBX to infrastructure
 - Telecommuters
 - Unified LAN/WAN
- Features, features



Why Open Source

- Telephony as a software service
 - Well-defined components
- Own ideas and features
 - From now on: 1-2 releases/year minimum
 - Development both in house and by contractors
- No vendor lock-in
- New possibilities: Integration, customization, ...
- Previous OSS experience
 - Servers, workstations, ...

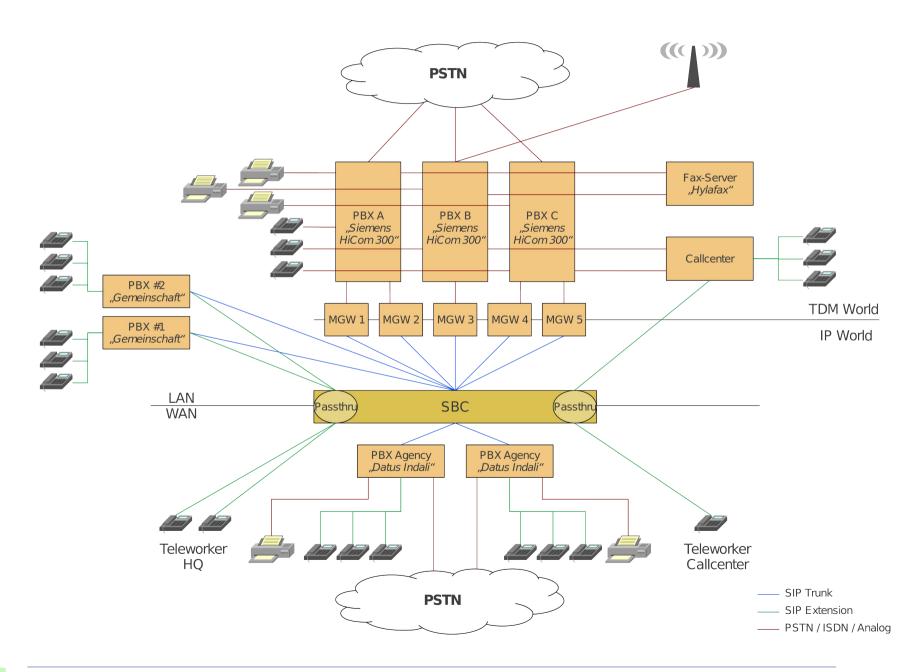
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From PBX to Infrastructure

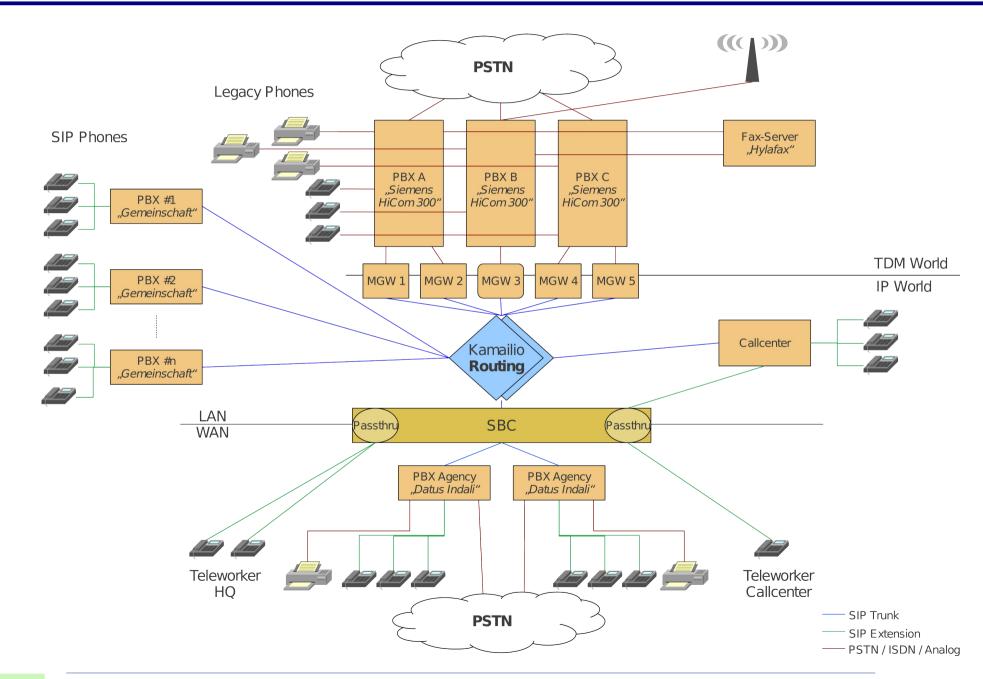
- Media Gateways: Asterisk w/ Digium E1 cards
 - To be replaced with MGW appliances
- Agency PBXes: Datus Indali Asterisk Appliance
- Provisioning and HQ PBXes: Gemeinschaft 3+
 - Certified Asterisk 1.8
- Phones: Siemens OpenStage
- LAN/WAN crossing: Proprietary SBC
- Callcenter: Proprietary
- Plumbing it all together: Kamailio

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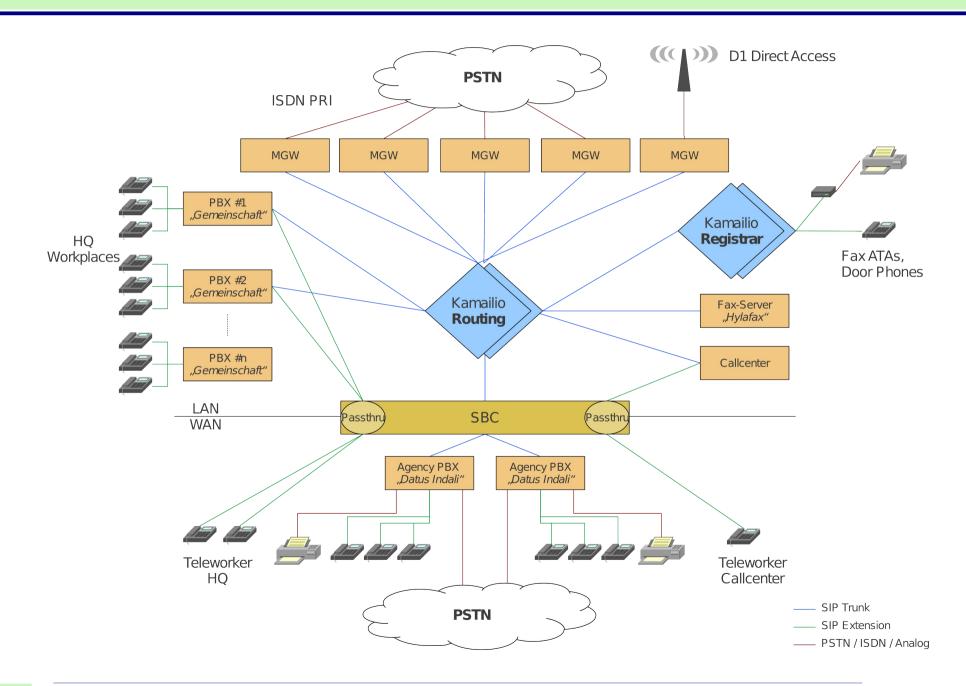
Architecture - Pilot



Architecture - Today



Architecture - Later this year

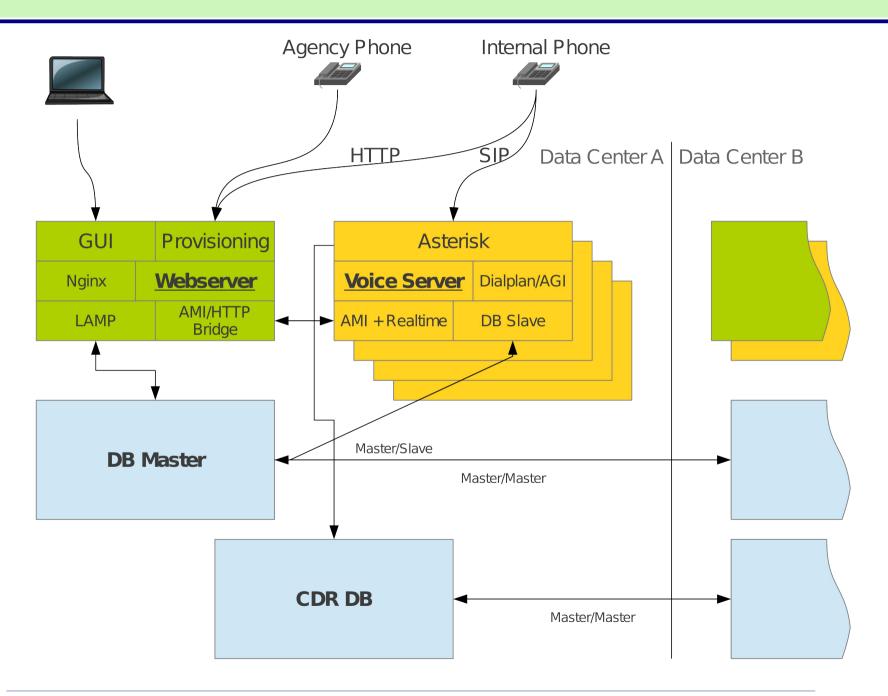


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Architecture - HQ PBX



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Features: What people expect

Realtime Status Monitors Callee ID Lookup

Private Phonebook

Visual Voicemail

Call Forward **Automation**

Caller ID Lookup

Workgroup **Statistics**

Set Outgoing Callerid

Busy Lamp Field

Web Interface

Call Distribution

Company Phonebook

Voicemail

Boss/Secretary Setup

On The Fly Conferences Click To Dial

CCBS/CCBR

Hot Desking Pickup

Groups

Parallel

MP3 Ringtones

Workload Distribution

CRM Integration Private Calls

Call

Implementing PBX features

- Avoid implementing applications in the dialplan
- Use AGI/FastAGI or high level frameworks
- Best practice / standards compliance vs. user expectations
- Testing is essential!

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Performance considerations

- Performance
 - Complex call setup
 - Not a carrier → CPS is not an issue
 - Heavy use of Presence / BLF strains chan_sip
 - Presence to Web → Node.js
- Availability
 - Scheduled downtimes outside business hours possible
 - Outages unacceptable from business PoV, but not life threatening

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Integration

- Click to dial / customer & callerid lookup
- Conditional call routing
 - If user is busy with other tasks, don't route customer calls there
- ToDo: Integrate with Instant Messaging
- Providing and using RESTful / HTTP APIs is easy
 - But can lead to chaos → keep track
- Expect external services to fail
- Degrade gracefully, keep connecting calls

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Conclusion

- No need to replace everything at once, soft migration possible
- Reliability is on par with commercial offerings
- Perfect integration in customer's IT (OS, monitoring, databases etc.) and business logic
- Ideas for enhancements keep coming in
- Implementing them is (almost) always possible
- Continual improvements, telephony is now part of IT

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Thanks

... for your attention and time



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