10 Mistakes we made in VoIP - so they don't have to in IoT. Tim Panton - Protocol Droid - westhawk Ltd @steely\_glint

# The original loT devices?

- Connected device
- Minimal GUI
- Couple of sensors
- Mimicked existing thing



SPA-3000 1 Port FXO + 1 Port FXS Analog Telephone Adapter



# 10 Mistakes - 10 years

#### or more

## all shockingly relevant now

(see also https://en.wikipedia.org/wiki/Fallacies of distributed computing)

## Assume perfect network

- Audio cracks up with packet losses
- So we added data redundancy
- We added SRV in DNS for multiple redundant services

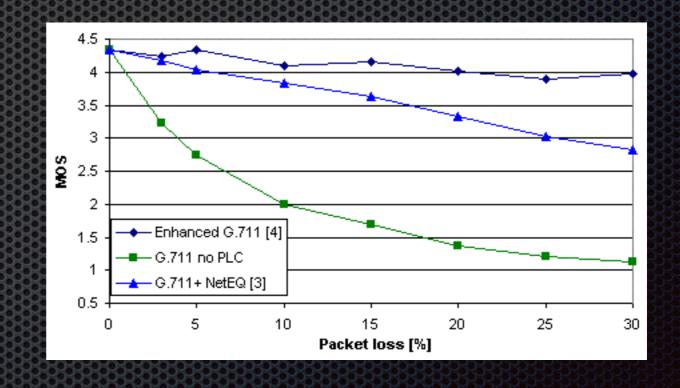
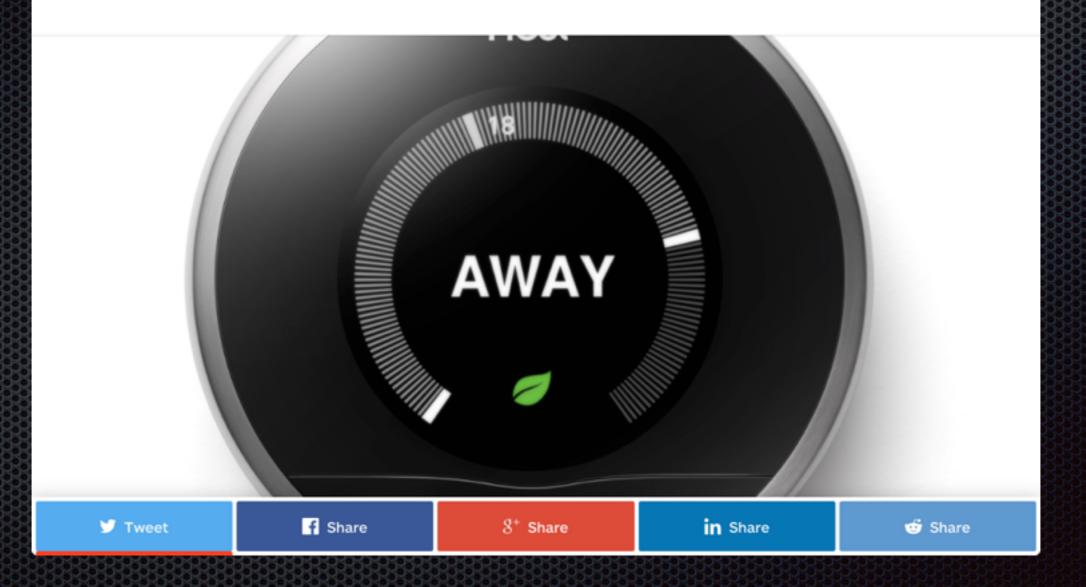


Image: Ima

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by ABHIMANYU GHOSHAL 📓 🔰 Tweet — 2d ago in GADGETS



## Horrific provisioning

## Complex manual setup

on small keyboard

 so we added auto provisioning

#### ZyXEL P2000W VoIP Wi-Fi Phone Configuration Guide

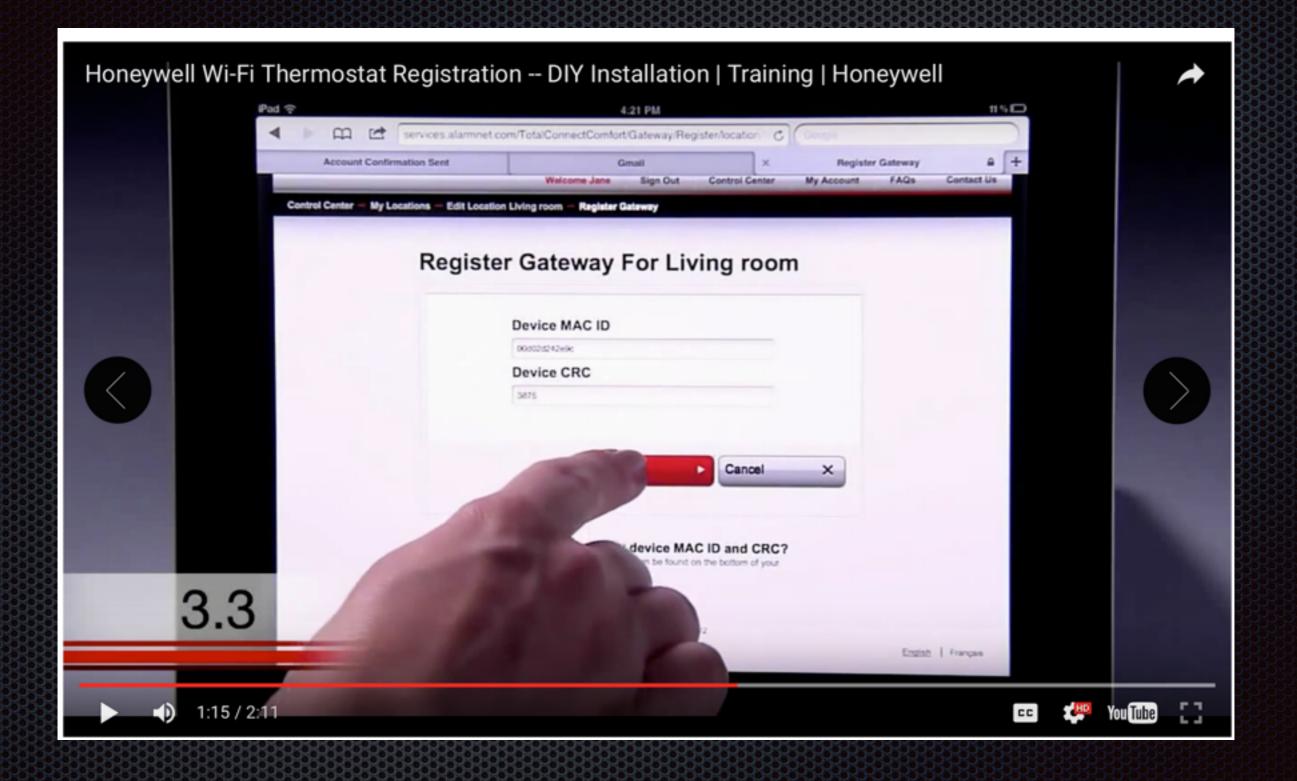
 Enable DHCP on the phone by pressing Menu, then Net Setting and then Network Mode and Select the DHCP option. The phone will reload automatically. Go back to the main menu and choose Menu, then Information and then IP Address. You will see the phone's IP Address on the screen.

2. Type IP Address into a web browser on a local PC and you should see the login screen. The default login is: zyxeladmin password 1234 .

 Click on the SIP Proxy configuration section and enter the configuration details as shown below. Please make sure you enter your Voipfone Number into the Registrar Username entry and the sip: entry of the SIP URI. Enter your Voipfone password into the Registrar Password entry. Click SUBMIT and SAVE to save your settings.

SIP URI sip: 30040041	@ voipfone.co.uk : 5060
Expire Time	300
OPTIONS Interval Timer	0
Session Expires Time	0
Registrar Username	30040041
Registrar Password	
Display Name	Your Name
Registration Status	Registered

Click on the Outbound Proxy configuration section and enter the configuration details as shown below. Click SUBMIT and SAVE to save your settings



# Closed identity systems

- VoIP systems had 1 number then lots of extensions
- Everyone wants direct dial

You need a federated identity so systems can interop We used e164 and PSTN backbone (not perfect)

## Google's parent company is deliberately disabling some of its customers' old smart-home devices



Rob Price 🖂 🕊 ③ Apr. 4, 2016, 4:22 PM 🔥 34,891 🔎 1



Nest, a smart-home company owned by Google's holding company Alphabet, is dropping support for a line of products and will make customers' existing devices completely useless.

It's a move that has infuriated some customers, and raises worrying questions about the rights of consumers in the evermore connected future.

In October 2014, Nest acquired Revolv, a smart-home device

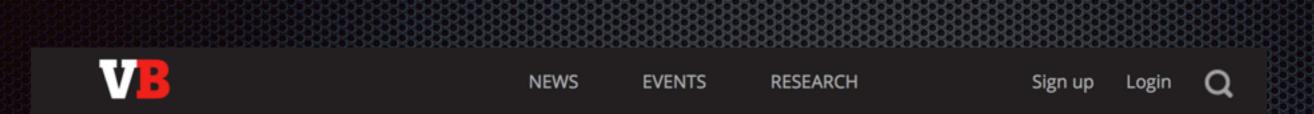


If your home relies on a Revolv smart-home hub, you're in trouble.

# Multiple protocols

- Skinny H323 IAX
   Megaco Jingle etc.
- All gone.
- Specifically watch out for proprietary services that vanish over night.
- Pick a standard with multiple open implementations.
- Don't bet against IP end to end.

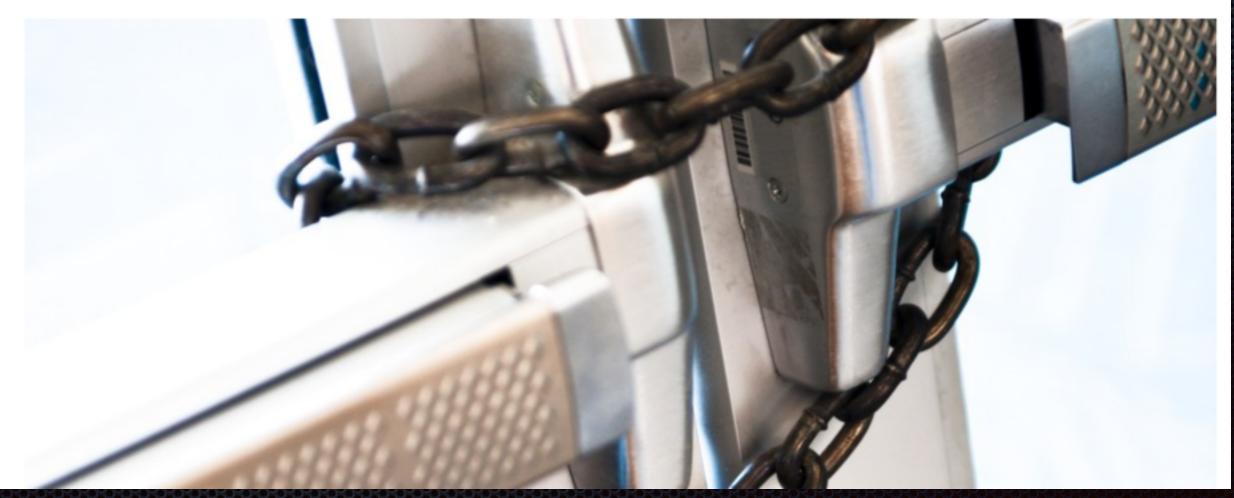
We settled on SIP - horrible but it did what we needed.



Guest

## How to avoid the next Parse-shutdown scenario

RICH MENDIS, ANYPRESENCE FEBRUARY 6, 2016 10:00 AM TAGS: FACEBOOK PARSE, RICH MENDIS



## Insecure media

We had unencrypted data flows Unacceptable for HIPPA - lawyers etc.

Now we use SRTP (ideally DTLS-SRTP)

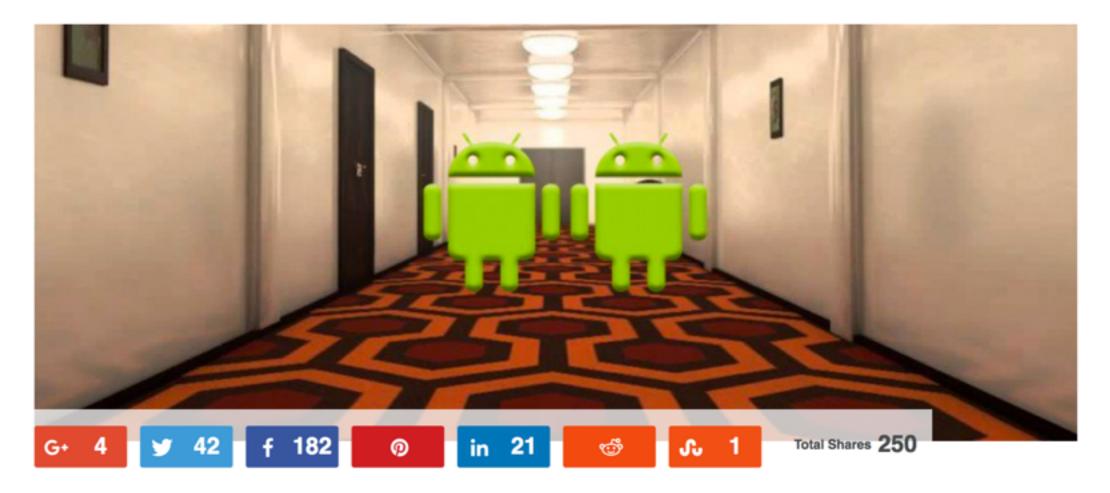
Encrypt everything.

#### THE STACK

#### SECURITY

## Hacker uses Android light-switches to gain control over an entire hotel

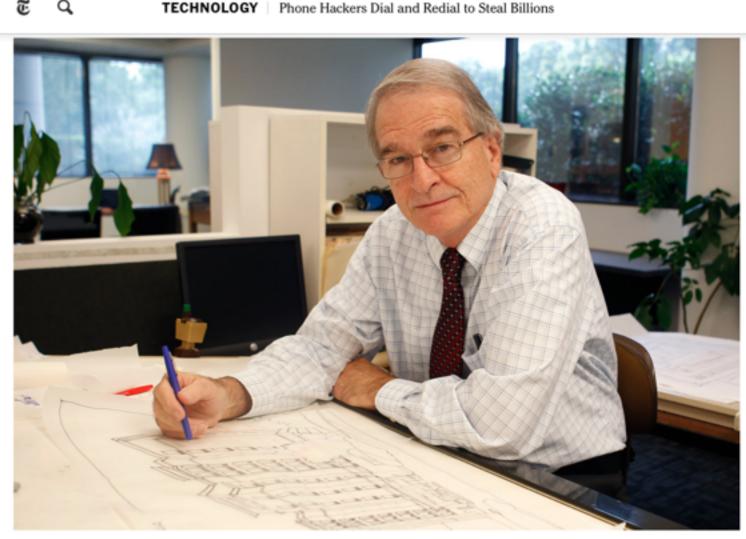
Martin Anderson Sat 12 Mar 2016 9.51am



A Linux developer staying in a hotel for a conference has found, with very little experimentation, that he was able to use the establishment's innovative Android-based

## Insecure Auth

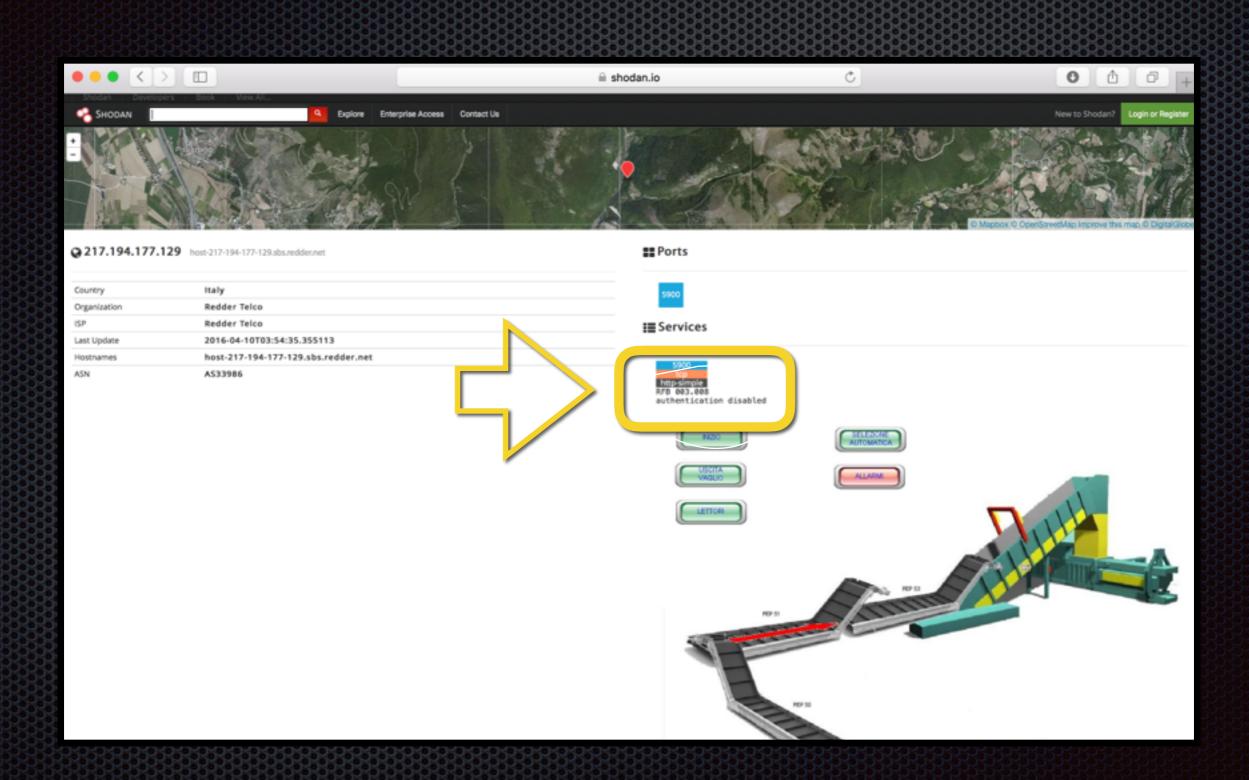
- Once there is money there will be fraud
- Toll fraud in VoIP
- Seek strong Auth. Don't use passwords.
- Don't assume you won't be found.



TECHNOLOGY

Hackers targeted the phone system at Bob Foreman's architecture firm in Georgia, making \$166,000 in calls in a weekend. Tami Chappell for The New York Times

SAN FRANCISCO – Bob Foreman's architecture firm ran up a \$166,000 phone bill in a single weekend last March. But neither Mr. Foreman nor anyone else at his seven-person company was in the office



# Hard to update

- manual, complex, risky process. No one did it.
- Security patches don't get applied.
- Auto update often.

	Update Firmw	are	
TFTP IP Address	192.168.1.100	_	
Ignore S/W Identify Fo	nction C No @ Yes		
	SUBMIT CANCE		
Select File	Update Syste		
π	nformation Network OutBound Proxy	SIP Proxy	SAVE
Phone Boo	k Wireless DSP Setting TOSA		
			Internet

ZyXEL P2000W VoIP Wi-Fi Phone

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## Fiat Chrysler recalls 1.4 million cars after Jeep hack

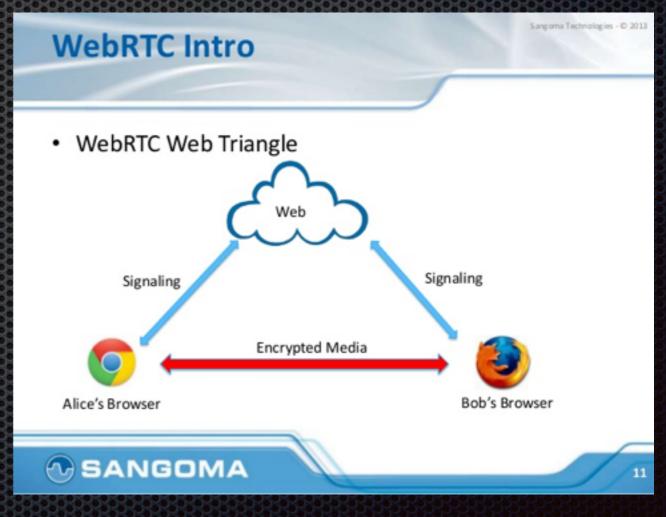
© 24 July 2015 Technology



Jeep's Grand Cherokee is one of the recalled cars

# Latency due to server round-trips

- Time sensitive media round trips through central servers.
- Route/act locally if possible (STUN, TURN, ICE)
- Gives better results in server outages
- Enhanced privacy



## http://gizmodo.com



It amazing how much you miss a simple old light switch when you have to pull out your phone, fumble through a poorly designed app, and then wait half a second for the light to turn on.

# User Benefits?

#### Why use VOIP?

- There are two major reasons to use VOIP
  - Lower Cost
  - Increased functionality

#### Lower Cost

In general phone service via VOIP costs less than equivalent service from traditional sources. This is largely a function of traditional phone services either being monopolies or government entities. There are also some cost savings due to using a single network to carry voice and data. This is especially true when users have existing under-utilized network capacity that they can use for VOIP without any additional costs.

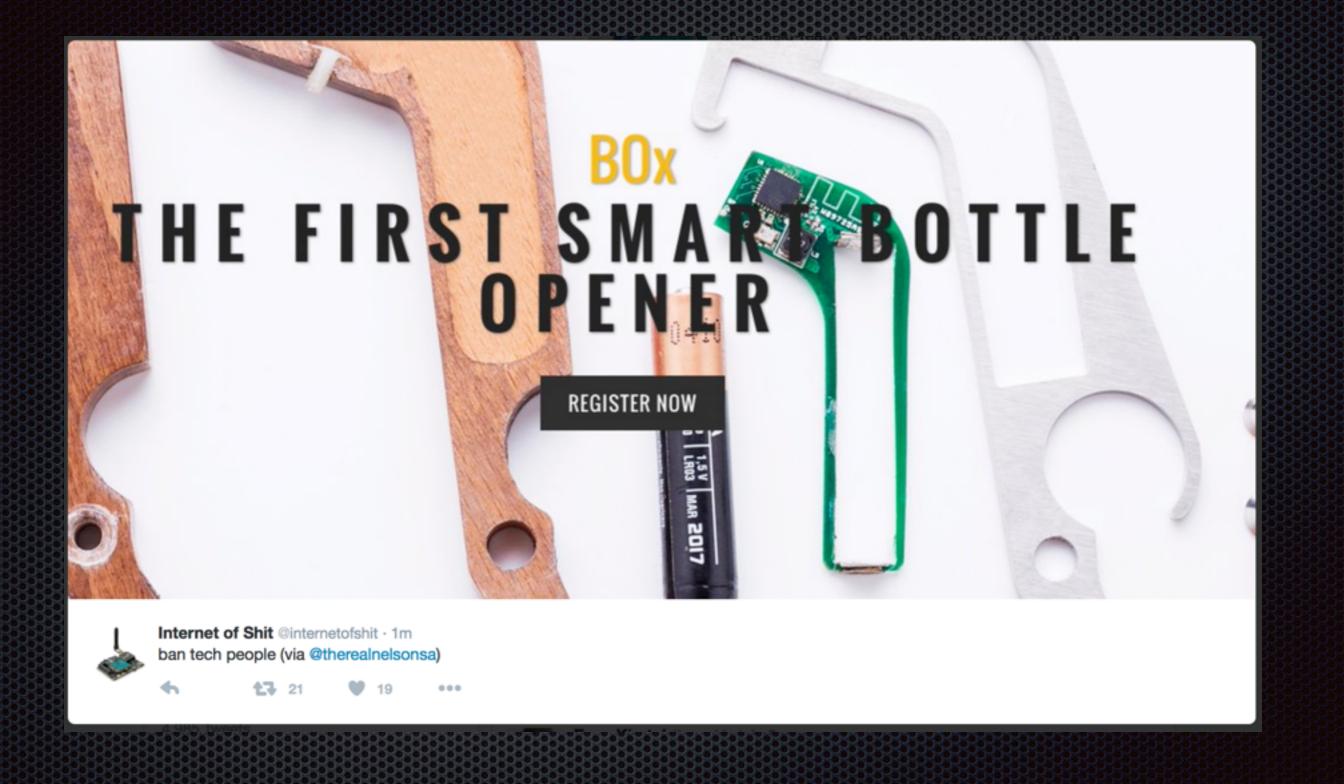
In the most extreme case, users see VOIP phone calls (even international) as FREE. While there is a cost for their Internet service, using VOIP over this service may not involve any extra charges, so the users view the calls as free. There are a number of services that have sprung up to facilitate this type of "free" VOIP call. Examples are: Free World Dialup and Skype for a more complete list see: VOIP Service Providers

#### Increased Functionality

VOIP makes easy some things that are difficult to impossible with traditional phone networks.

- Incoming phone calls are automatically routed to your VOIP phone where ever you plug it into the network. Take your VOIP
  phone with you on a trip, and anywhere you connect it to the Internet, you can receive your incoming calls.
- · Call center agents using VOIP phones can easily work from anywhere with a good Internet connection.
- Best until last...
   Users won't use without a clear benefit.

Think about the user first.



# Pinnacle of VoIP -> WebRTC

- secure by design
- P2P
- web-based
- realtime
- voice/video/data
- in 2bn browser + endpoints
- open source
- standard

# WebRTC can carry data too.

## Proof by example

Live

Synth

- Midi keyboard
- Web-Midi in chrome on mac
- Server in England at home
- WebRTC chrome data channel (javascript)
- BeagleBone black with <u>vopet.us</u> data channel
- Local (java) app on BeagleBone
- Ledscape (c+PRU) LED driver on BeagleBone
- LEDs

## tldr; Learn from our mistakes. IoT can use webRTC. Tim Panton - Protocol Droid - Westhawk Ltd @steely\_glint